



Position: **Art Director (Junior > Midweight)**

Department: Art Direction & Design

Contract: Permanent

Start date: ASAP

### **A BIT ABOUT US:**

We are an integrated creative agency, working to drive desire for some of the world's best-known fashion and lifestyle brands.

We care about the way things look, as do our clients - and their customers. But it can't start and stop there, or it would be one-dimensional. So, we create immersive brand worlds and stories, deeply rooted in insight and behavior - that deliver tangible results for our clients.

Our team of 40+ based across our London and New York offices are a multi-disciplinary bunch who are passionate about delivering beautiful work that works.

### **THE OPPORTUNITY**

We are looking for a smart, energetic and tenacious Junior > Midweight Art Director to join our Art Direction & Design team.

Reporting into one of our ACD's, you will be creating and rolling-out brilliant & insight-led Art Direction across the full suite of ATL & BTL channels for a range of global fashion & lifestyle brands.

### **KEY EXPERIENCE & RESPONSIBILITIES**

- Minimum 3-years' experience in delivering brilliant TTL Art Direction
- Fashion brand experience is ideal - however lifestyle brand/ complimentary category experience, is essential
- A brave and hugely creative conceptual thinker who enjoys challenging their own thinking & approach to briefs
- A digital/social native whose art directional thinking starts online
- Able to take ownership of small to medium sized briefs - from briefing through to post-production
- Hands on experience with design, image selection, typography, colour, digital layout design, print production.
- Able to produce scamps, roughs, storyboards, or preliminary designs to communicate creative ideas
- Able to concept and develop original ideas for social and digital activations. With an understanding of industry trends and best practice.
- Confident in attending and directing small to medium sized shoots, with the ability to motivate and get the best out of shoot crews/talent
- Able to present & 'sell' their ideas clearly and concisely to creative leads, account teams & direct clients over time
- Support the ACD & Senior Art Directors with visual references & rolling a pre-existing art direction out across all relevant channels

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- Experience in and a strong understanding in film/moving image
- Adept in building slick & concise presentation decks in keynote with a clear narrative flow
- Thorough and detail oriented – especially with shoot bibles / shot lists
- Expert knowledge and experience of Adobe Creative suite + Keynote

#### **PERSONAL SKILLS**

- Culturally aware – specifically in terms of fashion, art & music
- An approachable team player with a confident “can-do” attitude
- Able to take and action feedback, rejection and constructive criticism - as well as being able to fight for their ideas
- Consistent at delivering to deadlines – sometimes under tight time pressure!
- Excellent organisational skills with the ability to prioritise work, multi-task when working across multiple projects simultaneously
- Willing and able to go above and beyond when working on pitches
- Genuine passion for the industry we work in
- Determined to learn and grow
- Keen to become part of the agency fabric and engage in agency culture

#### **ODD CULTURE**

Our culture makes us unique. We work in a lively and fast-moving environment, where everyone mucks in. It's not for the faint-hearted or those who require perfect peace and quiet to work in. This won't change as it's part of who we (and our clients) are.

We don't have multiple layers of hierarchy and as such, everyone has a voice. There are no borders and no boundaries. We're in this together – this is your agency. We're creatively driven, without the egos. Organised and effective, without the red-tape.

The most important thing is our end product – our creative output. Sparkling work that delights our clients, wins us awards and helps bring in new business opportunities. We should be proud of every piece of work that has the ODD name to it. Of equal importance is the journey; how we get there. Let's make the process enjoyable for everyone – clients, colleagues and partners.

#### **ODD BENEFITS**

- Competitive salary
- 20-days annual holiday allowance
  - Plus Christmas paid leave (usually 4-5 days)
  - Plus Birthday paid leave (1 day)
- 4.30pm Friday finishes
- Continuous Professional Development (CPD) scheme with IPA
- Private Health Cover\*
- Bike-to-work scheme\*
- Discounted gym membership \*
- Pension contribution \*

*\* Available after satisfactory completion of a 3-month probation period*

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